

**CLASSIFIED LINE AD
INSERTION ORDER**

**Early American
Life** traditions
period style
antiques
architecture
history

**Please send all ad
materials to:**

Sue Miller
National Advertising Manager
3132C Armstrong Valley Road
Halifax, PA 17032
PHONE: 717-362-9167
FAX: 717-362-4552
EMAIL: ads@firelandsmedia.com
suemillereal@comcast.net

Executive Offices:

Early American Life
Firelands Media Group LLC
16759 West Park Circle Drive
Chagrin Falls, OH 44023
440-543-8566
www.firelandsmedia.com

2007 CALENDAR

Issue	Ad Close	Matls Due	On-sale
Jan/Feb	Oct 20	Oct 27	Dec 26
Mar/Apr	Dec 20	Dec 27	Feb 27
May/Jun	Feb 20	Feb 27	Apr 24
Jul/Aug	Apr 20	Apr 27	Jun 26
Sep/Oct	Jun 20	Jun 27	Aug 28
Christmas	Jul 20	Jul 24	Sep 25
Nov/Dec	Aug 20	Aug 27	Oct 30

Advertiser: _____

Ordered by: _____

Telephone: _____

Fax: _____

Issues

- Jan/Feb Mar/Apr May/Jun
 Jul/Aug Sep/Oct Christmas
 Nov/Dec Jan/Feb 2008

Classified category: _____

Prepayment required for first-time advertiser:

- Credit card Check/money order

Card card number _____

Expiration ____ / ____

Authorized by: _____

Date: _____

Twenty (20) word minimum per ad. No agency discount. One or more characters divided by a space will count as one (1) word. Telephone and fax number and basic web address (up to 20 characters) each count as one word. Please count your name and address with word count when placing your ad. The first few words in the ad and company name will be made boldface at no extra charge. For additional bold/cap type, underlined or italicized text, add \$5.00 per word.

AD COPY:

PLEASE SIGN AND FAX BACK TO 717-362-4552. THANK YOU.