

INSERTION ORDER

Early American Life

traditions
period style
antiques
architecture
history

Please send all ad materials to:

Sue Miller

National Advertising Manager
3132C Armstrong Valley Road
Halifax, PA 17032

PHONE:

717-362-9167

FAX:

717-362-4552

EMAIL:

ads@firelandsmedia.com
suemillereal@comcast.net

Executive Offices:

Early American Life
Firelands Media Group LLC
16759 West Park Circle Drive
Chagrin Falls, OH 44023
440-543-8566
www.firelandsmedia.com

2011 CALENDAR

Issue	Ad Close	Matls Due	On-sale
Jan/Feb	Oct 30	Nov 6	Dec 29
Mar/Apr	Jan 3	Jan 10	Feb 22
May/Jun	Mar 4	Mar 9	Apr 19
Jul/Aug	Apr 29	May 9	Jun 21
Sep/Oct	Jul 1	Jul 5	Aug 23
Christmas	Aug 1	Aug 3	Sep 13
Nov/Dec	Sep 6	Sep 12	Oct 25

Advertiser:

Ordered by:

Telephone:

Fax:

Ad size

- Full page 2/3 1/2
 1/3 1/6 1/12
 1" classified display
 2" classified display

Color

- Four-color Black-and-white

Shape

- Horizontal Vertical Square

Frequency

- 1x 3x 6x 8x 12x

Issues

- Jan/Feb Mar/Apr May/Jun
 Jul/Aug Sep/Oct Christmas
 Nov/Dec

Prepayment required for first-time advertiser:

- Credit card Check/money order

Card card number _____

Expiration ____ / ____

Rate per insertion: _____

Signature: _____

Date: _____

Additional comments or instructions:

PLEASE SIGN AND FAX BACK TO 717-362-4552. THANK YOU.