

**CLASSIFIED LINE AD
INSERTION ORDER**

**Early American
Life**

traditions
period style
antiques
architecture
history

**Please send all ad
materials to:**

Sue Miller

National Advertising Manager
3132C Armstrong Valley Road
Halifax, PA 17032

PHONE:

717-362-9167

FAX:

717-362-4552

EMAIL:

ads@firelandsmedia.com
suemillereal@comcast.net

Executive Offices:

Early American Life
Firelands Media Group LLC
16759 West Park Circle Drive
Chagrin Falls, OH 44023
440-543-8566
www.firelandsmedia.com

2011 CALENDAR

Issue	Ad Close	Matls Due	On-sale
Jan/Feb	Oct 30	Nov 6	Dec 29
Mar/Apr	Jan 3	Jan 10	Feb 22
May/Jun	Mar 4	Mar 9	Apr 19
Jul/Aug	Apr 29	May 9	Jun 21
Sep/Oct	Jul 1	Jul 5	Aug 23
Christmas	Aug 1	Aug 3	Sep 13
Nov/Dec	Sep 6	Sep 12	Oct 25

Advertiser:

Ordered by:

Telephone:

Fax:

Issues

- Jan/Feb Mar/Apr May/Jun
 Jul/Aug Sep/Oct Christmas
 Nov/Dec

Classified category: _____

Prepayment required for first-time advertiser:

- Credit card Check/money order

Card card number _____

Expiration ____ / ____

Signature: _____

Date: _____

Twenty (20) word minimum per ad. No agency discount. One or more characters divided by a space will count as one (1) word. Telephone and fax number and basic web address (up to 20 characters) each count as one word. Please count your name and address with word count when placing your ad. The first few words in the ad and company name will be made boldface at no extra charge. For additional bold/cap type, underlined or italicized text, add \$5.00 per word.

AD COPY:

PLEASE SIGN AND FAX BACK TO 717-362-4552. THANK YOU.