

Early American Life

traditions
period style
antiques
architecture
history

RATE CARD

Firelands Media Group LLC
16759 West Park Circle Drive
Chagrin Falls, OH 44023
440-543-8566

Sue Miller
National Advertising Manager
3132C Armstrong Valley Road
Halifax, PA 17032-9793
717-362-9167

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Advertising Sales
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330-525-7836

Color

	1x	3x	6x	8x	12x
Full page	4790	4310	4070	3830	3680
2/3 page	3700	3335	3150	2960	2850
1/2 page	2880	2590	2450	2300	2220
1/3 page	2160	1945	1830	1730	1660
1/6 page	1330	1200	1130	1065	1025
1/12 page	800	750	700	650	600

Black and White

	1x	3x	6x	8x	12x
2/3 page	2775	2502	2390	2220	2130
1/2 page	2160	1942	1838	1725	1665
1/3 page	1620	1459	1372	1298	1245
1/6 page	998	900	848	799	769
1/12 page	600	562	525	488	450

Covers (must be in color)

	1x	3x	6x	8x	12x
Inside front cover	5250	4725	4465	4200	4045
Inside back cover	5040	4535	4285	4030	3880
Back cover	5455	4910	4640	4365	4200

Classified display advertising

Rates below for black-and-white. For color, add \$50 per ad per issue

	1x	3x	6x	8x	12x
1 inch	210	195	185	175	165
2 inch	400	375	350	325	300

Classified line ads

Line ads available at a per-word rate. Line ads will be set in nine-point Times Roman with the initial phrase and company name set in boldface at no extra charge. Telephone numbers and simple website names in the form www.sitename.com count as one word; complex names charged at 15 characters per word. Twenty word minimum.

	1x	3x	6x	8x	12x
Per word	4.00	3.65	3.25	2.75	2.75

Real estate advertising

1/12 page, four-color; Dimensions: 2.25 by 2.25 inches
One-time 250 (Non-commissionable)

Revised October 20, 2006
Effective for March/April 2007 issue
All prices in U.S. dollars