

**REAL ESTATE
INSERTION ORDER**

**Early American
Life** traditions
period style
antiques
architecture
history

**Please send all ad
materials to:**

Sue Miller
National Advertising Manager
3132C Armstrong Valley Road
Halifax, PA 17032

PHONE:

717-362-9167

FAX:

717-362-4552

EMAIL:

ads@firelandsmedia.com
suemillereal@comcast.net

Executive Offices:

Early American Life
Firelands Media Group LLC
16759 West Park Circle Drive
Chagrin Falls, OH 44023
440-543-8566
www.firelandsmedia.com

2007 CALENDAR

Issue	Ad Close	Matls Due	On-sale
Jan/Feb	Oct 20	Oct 27	Dec 26
Mar/Apr	Dec 20	Dec 27	Feb 27
May/Jun	Feb 20	Feb 27	Apr 24
Jul/Aug	Apr 20	Apr 27	Jun 26
Sep/Oct	Jun 20	Jun 27	Aug 28
Christmas	Jul 20	Jul 24	Sep 25
Nov/Dec	Aug 20	Aug 27	Oct 30

Advertiser:

Ordered by:

Telephone:

Fax:

Ad size

- 1/2 page, 4-color \$1100
- 1/3 page, 4-color \$600
- 1/12 page, 4-color \$250

Issues

- Jan/Feb Mar/Apr May/Jun
- Jul/Aug Sep/Oct Nov/Dec
- Jan/Feb 2008

Prepayment required for first-time advertiser:

- Credit card Check/money order

Card card number _____

Expiration ____ / ____

Authorized by: _____

Date: _____

Additional comments or instructions:

PLEASE SIGN AND FAX BACK TO 717-362-4552. THANK YOU.